



**L U T E DIAMONDS**

# **Lute Diamonds**

**We sell a Kimberley Cut Diamond  
Brand, not just a diamond or  
piece of Jewelry**



[www.lutediamonds.com](http://www.lutediamonds.com)

# Mr. Itumeleng Lute

Lute Diamonds (Pty) Ltd takes great pride in welcoming your esteemed self to our brand new website. This site is where it glitters like the crystal clarity of our gemstones and the jewel in our jewellery. Owing to the capturing quality in our workmanship and with the rapport garnered to date; we trust that this online platform shall indeed serve as the everlasting online connection.

The information age is borderless. Therefore; we trust that in transacting through this site shall herald unmatched convenience and enhance **e-commerce** connectivity. Be a frequent visitor and keep taps on our wide range of services....see **Our Services**.

**Our Products:** It will always be an absolute pleasure to guide you and ensure that your ultimate purchase will etch itself as that special possession that will brighten your life. And when purchasing a gift for your loved one, if it is jewellery, make it extra special with a Diamond in your preferred shape from Kimberley's mother nature and if it's the majestic Tanzanite let the beautiful emotions summit Mount Kilimanjaro's surroundings that have birthed it. Africa's gems illuminate, Africa's jewellery ululates.

**Investment:** Lute Diamonds believes in partnerships drawn from all sectors of society and aimed at harnessing a paradigm shift within the jewellery and diamond cutting industries. Our own growth is also depended upon the associates to be drawn in catapulting our entity into dithering heights. We yearn for our growth and that of others. Visit this segment and see what we all about.

**Contact Us:** We guarantee prompt responses to all emails received which further enhances the interactive nature of this site. We extend our unending gratitude to you for having visited our site and trusting that we most likely to secure your patronage. Please keep visiting...

# About Us

Lute Diamonds (Pty) Ltd was established in 2006 but like the precious stone itself – diamond – the sparkle in its prospects is ageless. The immediate impact on the local, national and international business scene glitters with the enlistment of clients.

Our high quality guarantee is carved from the Kimberley gem story which is as enthralling as the beauty that came from the fetching words of Marilyn Monroe; “Diamonds Are A Girl’s Best Friend.” Our proprietor Itumeleng Lute’s Diamond City’s gift to the world also comes in variety of services (*our services*); custom made diamond jewellery, rendering of diamond cutting and polishing services, jewellery valuations, rough diamond valuations and diamond marketing services.

Feather on our cap; we have successfully traded in Australia, China and locally here in South Africa thus acquiring the requisite experience that we wish to brighten your life with the diamonds and tanzanite that adorns our jewellery.

Yes indeed; we pride ourselves with the requisite experience and the talent we possess is the sparkle in the human capital that makes up our team. The jewellery maestro himself, **Allan Doncaster**, boasts 66 years of experience in jewellery manufacturing. **Abbey Gene-April** comes with 40 years of experience in diamond cutting and polishing. Both have been with Lute Diamonds since 2007.

# Contact Details

Please visit us at: Kimberley  
Diamond & Jewellery Centre  
The Diamond Hub  
25 Villiers Street  
Kimberley 8300

Coordinates:

Email: [lute@lutediamonds.com](mailto:lute@lutediamonds.com) or  
[info@lutediamonds.com](mailto:info@lutediamonds.com)

Mobile: +27 72 252 9457

Fax: 086-232 5237

Enquiries/Place an order/ Shop  
Online

[www.lutediamonds.com](http://www.lutediamonds.com)

**exclusively styled  
diamonds through  
fine workmanship**

